

Family Engagement Leadership Institute

We'll get started at

9:33 PT / 10:33 MT

Introduce yourself in the chat and share...

Which term(s) do you use when describing family engagement?

- Collaboration
- Partnership
- Trust
- Teamwork
- Relationship
- Community
- Other_____ (Feel free to share)_____

Agenda

- ✓ Framing & reflecting
- ✓ Understanding what works
- ✓ Break
- ✓ Understanding the FELI approach
- ✓ Next steps & closing

Opening Question

What does strong family engagement look and feel like to you?

Parent reflects on building trust



Quick debrief with a colleague

What stood out in the video?

What are you hoping to get out of the Institute this year?



**LEARNING
HEROES**

UNLOCKING THE "HOW"

**DESIGNING FAMILY ENGAGEMENT STRATEGIES
THAT LEAD TO SCHOOL SUCCESS**

MARCH 2022

WRITTEN BY
Dr. Eyal Bergman

Three key sources

- 1. Learning Heroes national polling data**
- 2. *Dual Capacity-Building Framework for Family-School Partnerships (Version 2)***
- 3. *Embracing a New Normal: Toward a More Liberatory Approach to Family Engagement***

Pillars of Effective Family Engagement



TRUST

Place **trust** and **teamwork** at the center of the home-school relationship.



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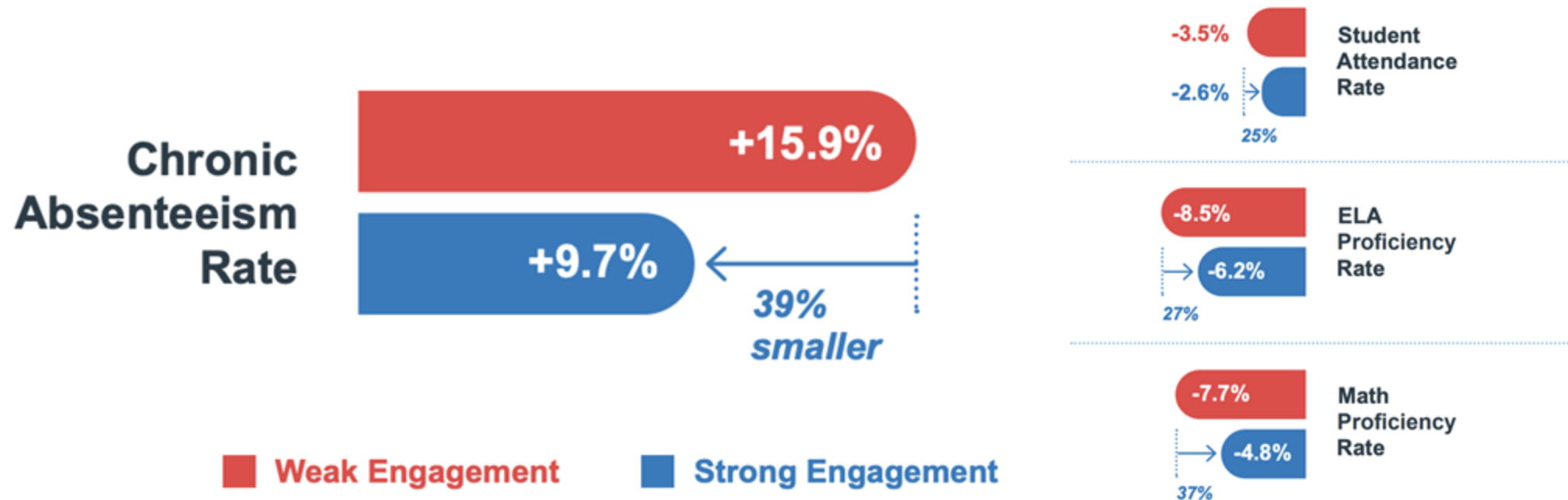


STUDENT LEARNING

Anchor family engagement strategies in **student learning** and **well-being**.

Family Engagement Impact Study

Average change in outcomes from 2018-19 to 2021-22



Focus on student learning



PERCEPTION

89%

***Parents**, regardless of *race, income, and education level*, believe their child is at or above grade level in reading and math*.*



PERFORMANCE

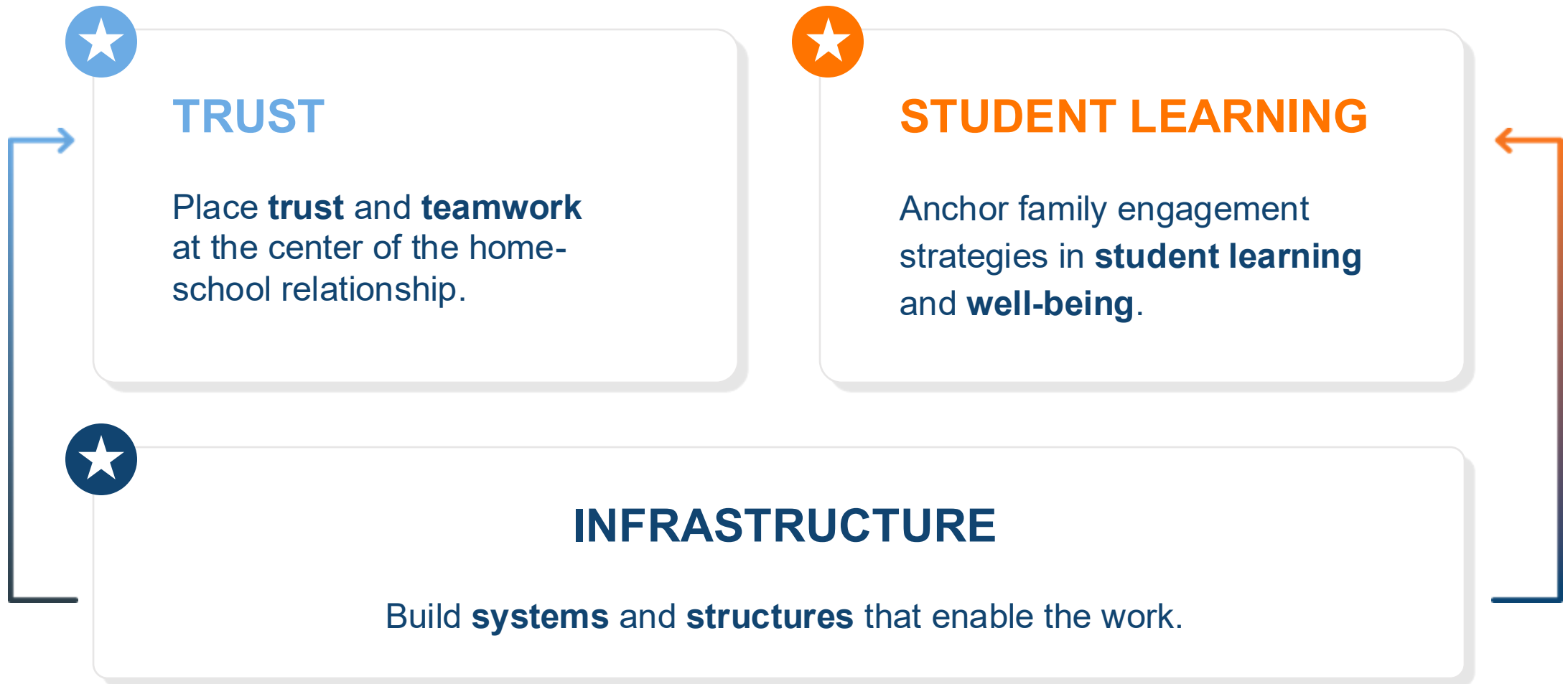
26%

Eighth grade students** nationally perform at or above the NAEP proficient level in math.

**Learning Heroes/Gallup Survey (Nov 2023)*

***2022 NAEP data*

3 Pillars of Effective Family Engagement



Principal reflects on growth



Our framing

**Is family engagement a
goal or a strategy?**

Examples of Goals to Anchor On

GOALS

- ✓ Decrease chronic absence
- ✓ Improve DIBELS scores
- ✓ Strengthen student engagement

NOT GOALS

- ✗ More parent volunteers
- ✗ Coffee with the principal
- ✗ ELAC attendance

Leadership Moves

PILLAR ONE

TRUST

School leaders foster the development of trusting relationships with all families.

Support for teachers and staff:

- ★ **Listen deeply to families** – Encourage teachers to build personal connections with each family. Guide them in asking about family experiences, values, and how families already support their children.
- ★ **Meet families where they are (literally)** – Promote relationship-building through home and community visits. Provide staff with the training, time, and support they need.
- ★ **Focus on assets** – Prioritize time for staff to consistently share encouraging updates with families. Promote the use of asset-based language when communicating with and about families.
- ★ **Be honest and transparent** – Families value clear, truthful communication. Ensure teachers provide candid updates that build trust and reinforce shared responsibility for student success.
- ★ **Model co-design** – Work with families to design a thoughtful process that helps them contribute meaningfully to school-wide planning and goal setting.

Support for schoolwide efforts:

- ★ **Model learning and reflection** – Share your own journey in building trust with families. Encourage staff to reflect on what they're learning from family strengths, stories, and aspirations.
- ★ **Reflect on the 4 elements of “relational trust”¹** – Use these questions to guide staff reflection and dialogue:
 - **Respect:** Do we seek input from all families, listen attentively, and value their perspectives?
 - **Competence:** Do we demonstrate that we see families as knowledgeable, capable caretakers?
 - **Integrity:** Do we keep our promises and follow through on commitments to families?
 - **Personal Regard:** Do we show families that we genuinely care about them as individuals?
- ★ **Examine bias** – Consider how bias shows up for yourself, and lead discussions about how bias may influence staff perceptions of families and hinder trust.
- ★ **Share power** – Offer families real voice and choice in how they engage. Ensure their input meaningfully shapes planning, programs, and decisions.

Leadership Moves – Pillar 1: Trust

Support for teachers/staff:

- Listen deeply to families
- Meet families where they are (literally)
- Focus on assets
- Be honest and transparent
- Model co-design

Support for schoolwide efforts:

- Model learning and reflection
- Reflect on “relational trust”
- Examine bias
- Share power

Small group discussion

**Discuss the Leadership Moves you
heard from Jackie.**

What is resonating with you?

BREAK (5 mins)

Family Engagement Leadership Institute

Year-at-a-Glance

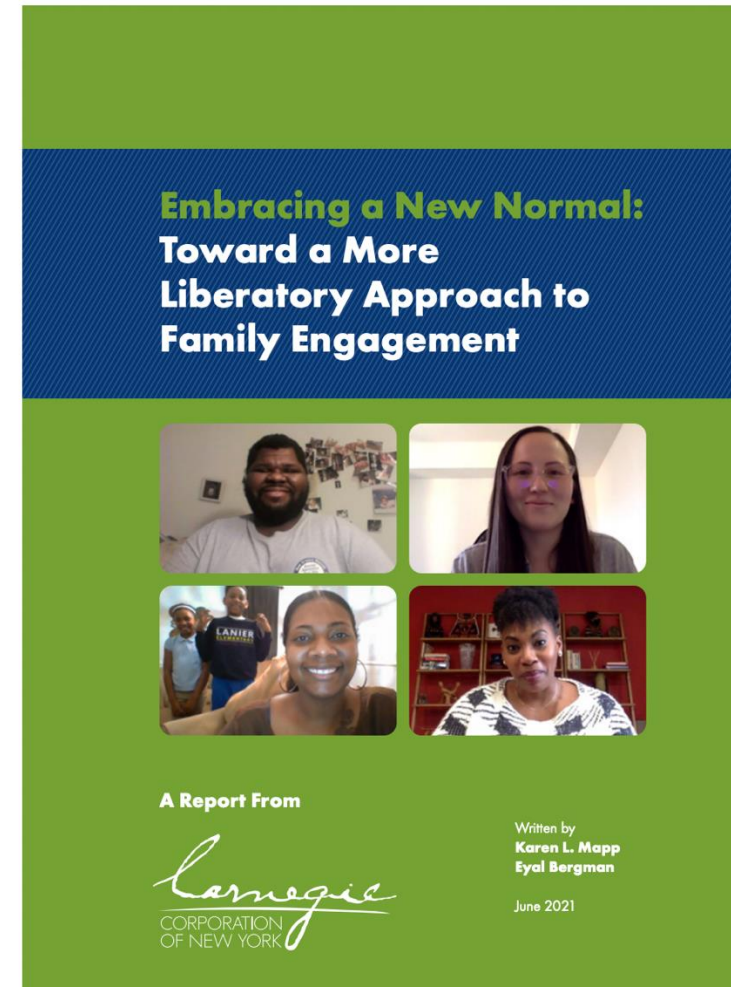
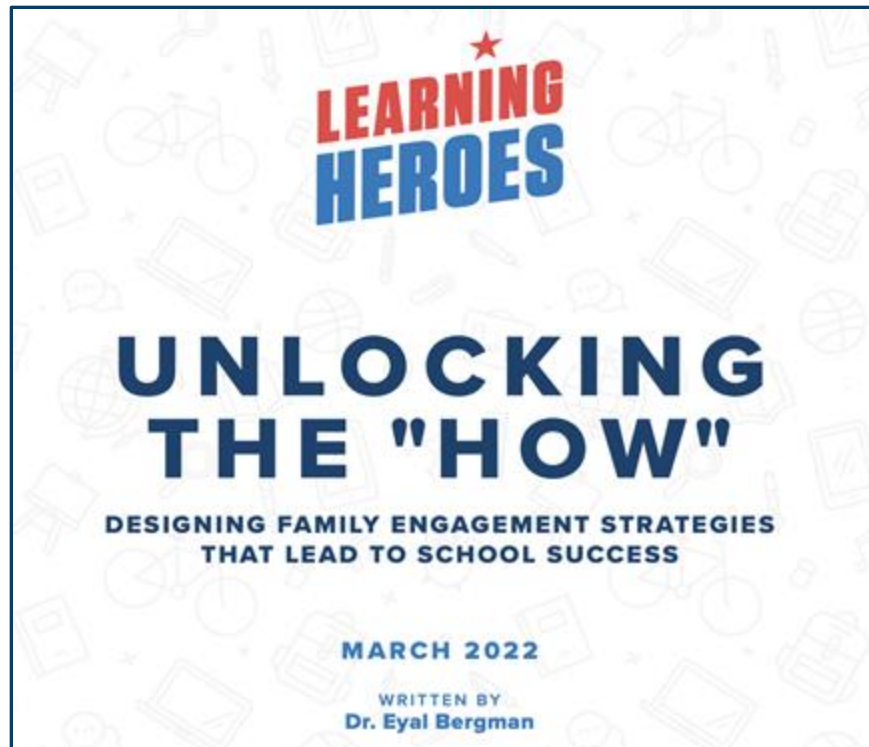


Next Steps

Meet with your coach to consider:

- **The school/LEA goals you want to focus on**
- **The Leadership Moves you want to prioritize**
- **Ways to engage families/staff**
 - **Action Team**
 - **Co-participant**

FELI Anchor Texts



“Where you are is a good place to be”



Small group discussion

What school/district goals do you want to focus on?

Which Leadership Moves do you want to prioritize?

How will you engage staff and families in this work?

Next Steps

Meet with your coach to consider:

- ✓ **The school/LEA goals you want to focus on**
- ✓ **The Leadership Moves you want to prioritize**
- ✓ **Ways to engage families/staff**
 - **Action Team members**
 - **Co-participant**



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