



We'll get started at

9:30 PT / 10:30 MT

FAMILY ENGAGEMENT LEADERSHIP INSTITUTE

Cohort 4, Session 2

October 29, 2025

CHANGE YOUR ZOOM NAME:

Name, School/District, Location

Happy Principals Month!!!



Family Engagement Leadership Institute

Year-at-a-Glance

Fall 2025

Learning What Works and Aligning Family
Engagement Strategies to School/District
Goals

Sept – Oct – Nov

Sept. 24

Whole Cohort
Virtual Session #1

Oct. 29

Whole Cohort
Virtual Session #2

1:1 & Peer
Coaching

1:1 & Peer
Coaching

Winter 2025/2026

Applying What Works in Your Context

Dec – Jan – Feb

Dec. 2

Whole Cohort
Virtual Session #3

*Action Teams
invited to attend*

Feb. 19

Whole Cohort
Virtual Session #4

1:1 & Peer
Coaching

1:1 & Peer
Coaching

Share Goals &
Strategies for
This Year

Spring 2026

Re-Designing Systems to Promote What
Works

Mar – Apr – May

Apr. 22

Whole Cohort
Virtual Session #5

*Action teams
invited to attend*

1:1 & Peer
Coaching

Share Goals &
Strategies for
Next Year

Today's Objectives

Attendees will:

- ✓ **Have a deeper understanding of the essential evidence in family engagement**
- ✓ **Understand that family engagement should not be a goal but a strategy to help them advance their existing school goals**
- ✓ **Identify school goal(s) they want to focus on this year, and at least 1 Leadership Move to share with their coach**

Agenda

- ✓ **Welcome**
- ✓ **What Works in Family Engagement**
 - Special guest, Dr Mapp & breakouts with colleagues
- ✓ **Defining our goals**
 - Whole-group consultancy & breakout with colleagues
- ✓ **Next steps**
 - Understanding the deck & quiet work time
- ✓ **Closing**

Zoom Poll

Which
resonates for
you most
today?

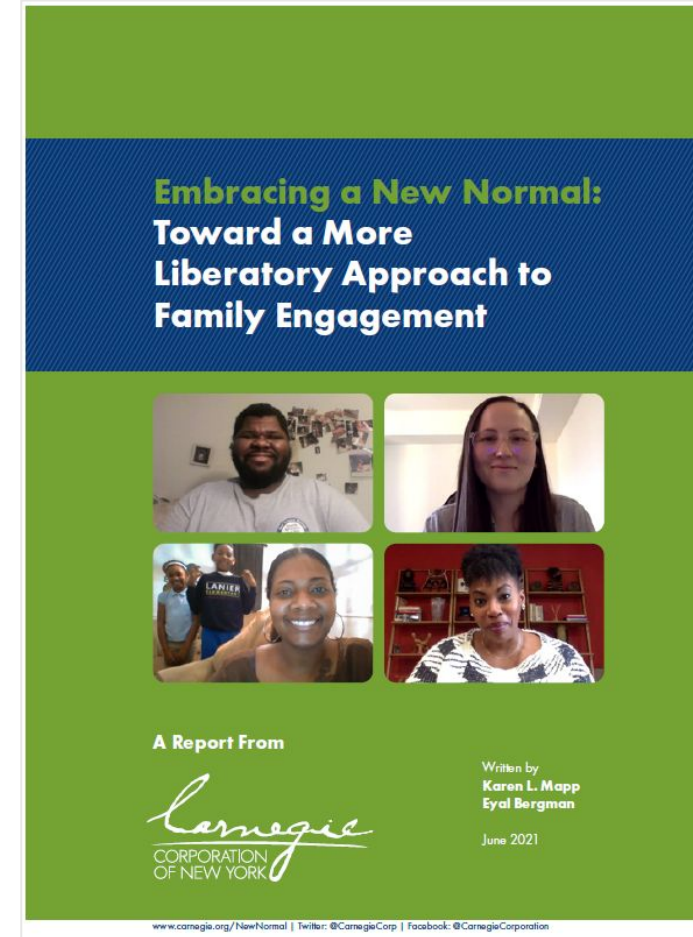


The Research From 3 Vantage Points

30k Feet

10k Feet

Ground Level

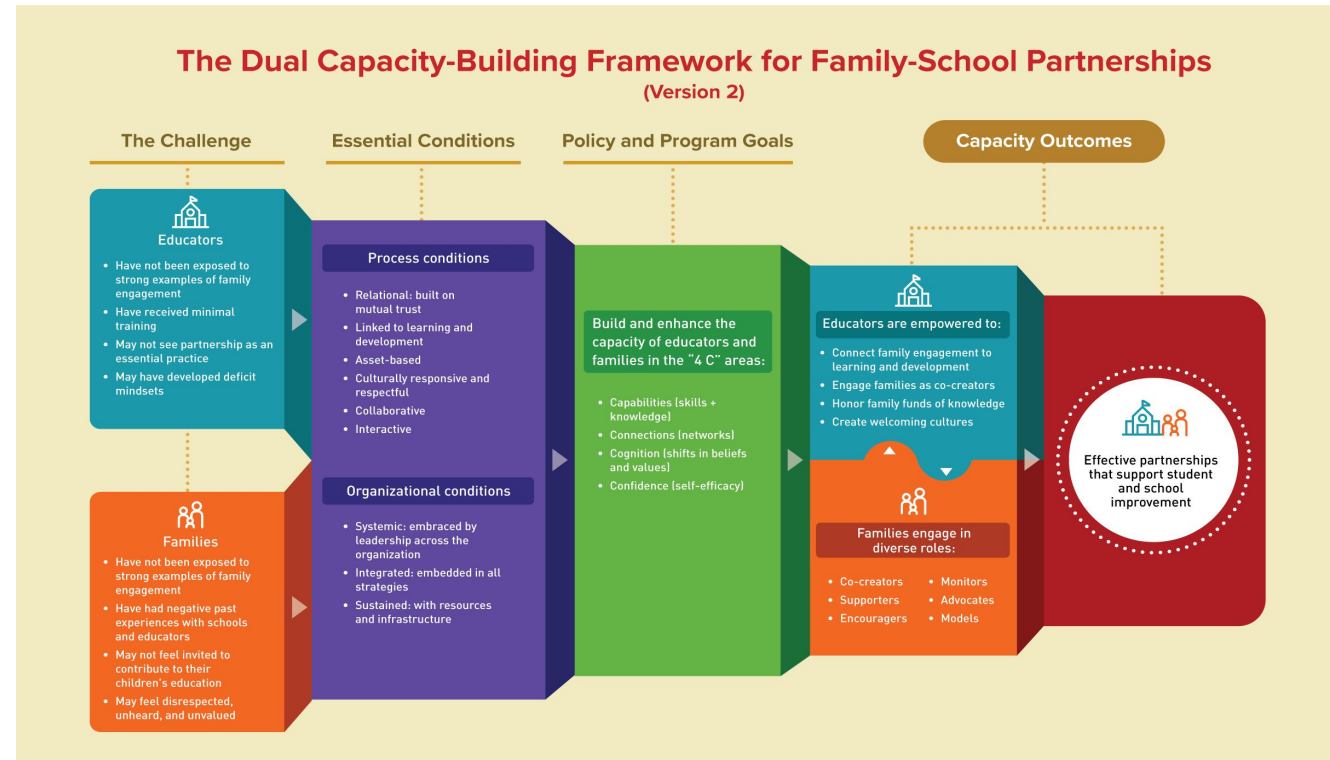


The Research From 3 Vantage Points

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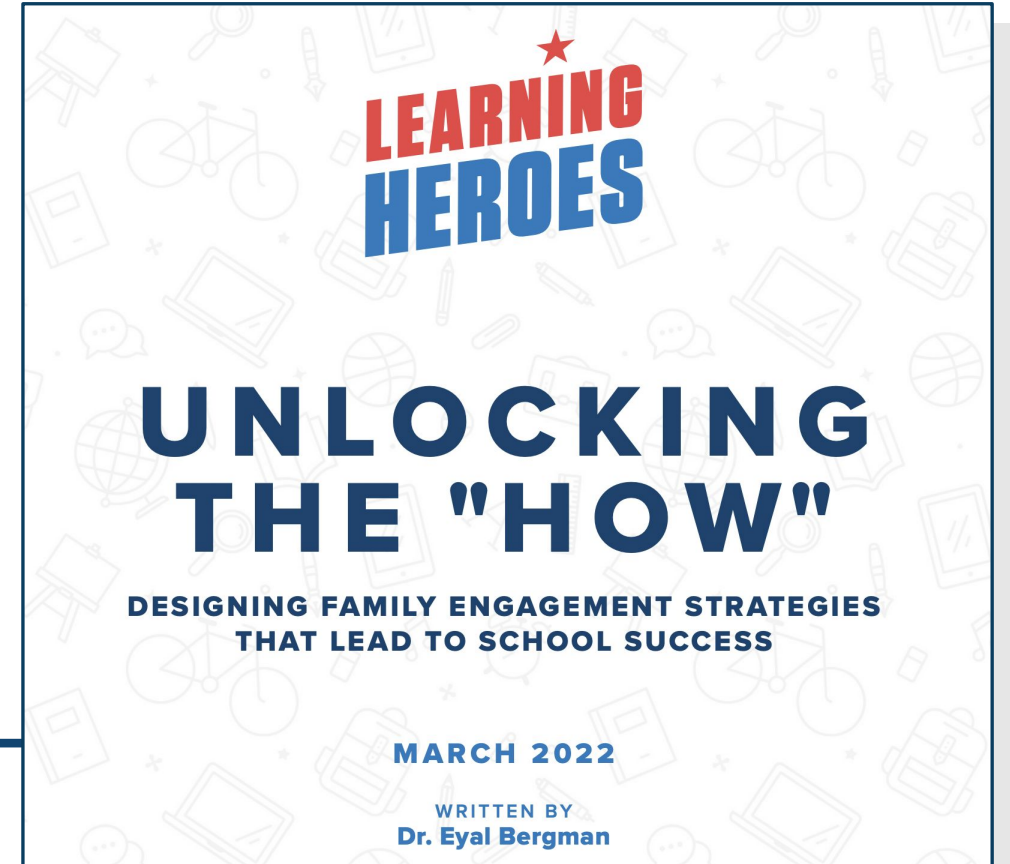


The Research From 3 Vantage Points

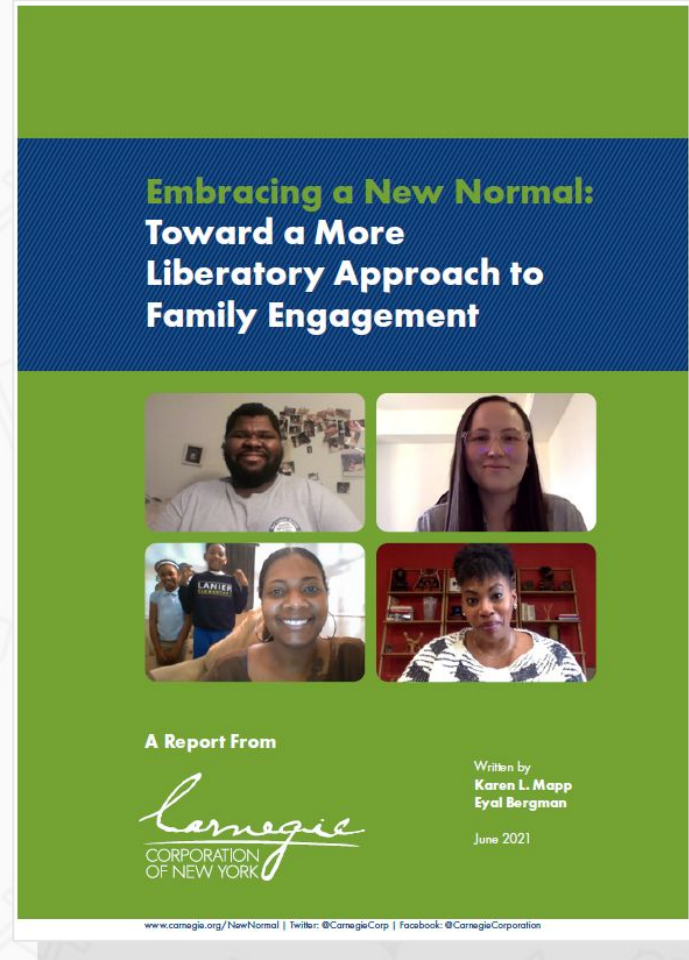
30k Feet

10k Feet

Ground Level



Embracing a New Normal: Toward a More Liberatory Approach to Family Engagement



Caste: The Origins of Our Discontents

Isabel Wilkerson

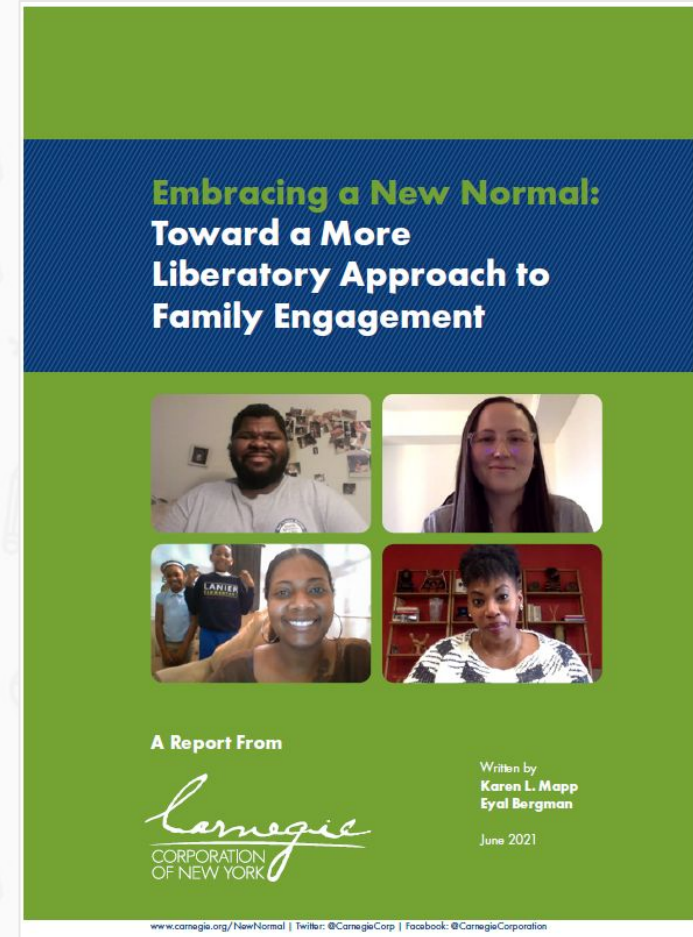
“As we go about our daily lives, caste is the wordless usher in a darkened theater, flashlight cast down in the aisles, guiding us to our assigned seats in a performance. The hierarchy of caste is not about feelings or morality. It is about **power** — which groups have it and which do not. It is about resources — which caste is seen as worthy of them and which are not, who gets to acquire them and who does not. It is about respect, authority, and assumptions of competence — who is accorded these and who is not.”



Embracing a New Normal: Toward a More Liberatory Approach to Family Engagement

Challenges

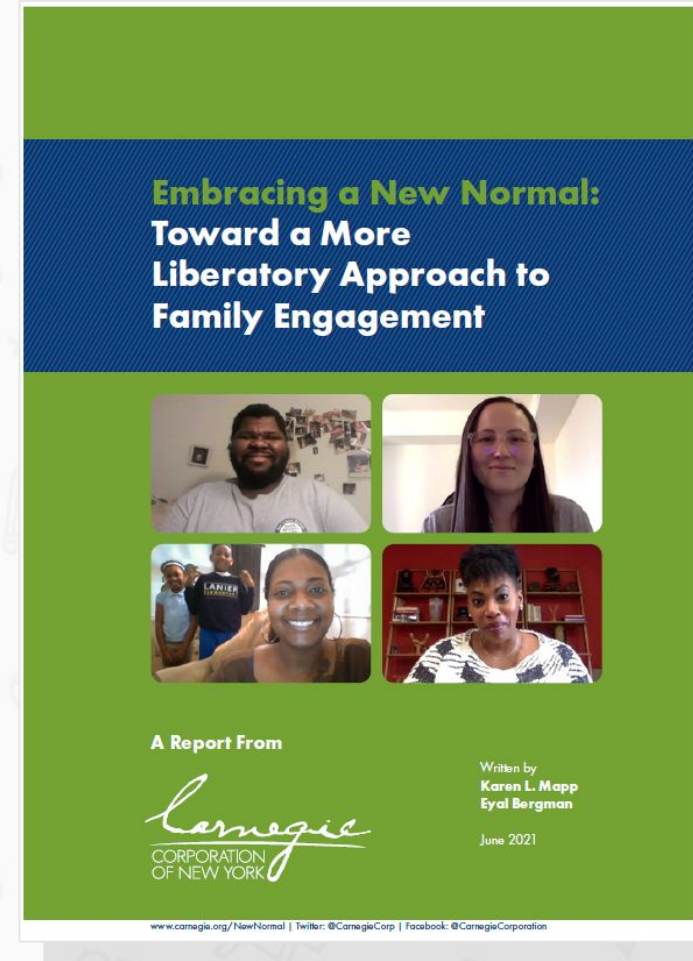
1. Nondominant families are treated as spectators to the work of schools
2. Expertise and cultural capital overlooked
3. Family engagement efforts take on an assimilationist function



Embracing a New Normal: Toward a More Liberatory Approach to Family Engagement

North Star

1. Liberatory
2. Solidarity-driven
3. Equity-focused

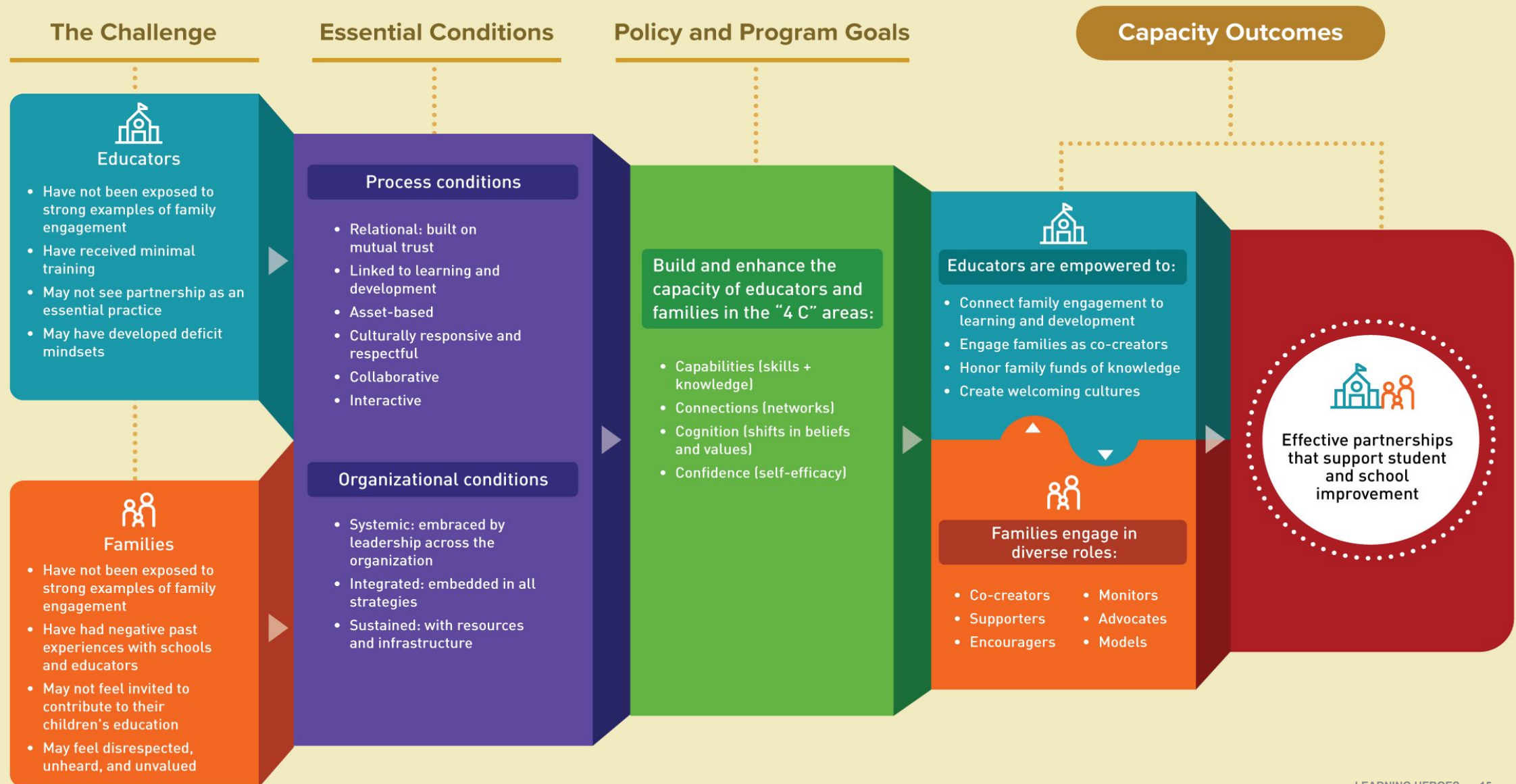


Chat box Waterfall #1

What is one word or phrase that captures your takeaways from *Embracing a New Normal: Toward a More Liberatory Approach to Family Engagement*

The Dual Capacity-Building Framework for Family-School Partnerships

(Version 2)



The Dual Capacity-Building Framework for Family-School Partnerships

(Version 2)



The Dual Capacity-Building Framework for Family-School Partnerships

(Version 2)



Build and enhance the capacity of educators and families in the “4 C” areas:

- Capabilities (skills + knowledge)
- Connections (networks)
- Cognition (shifts in beliefs and values)
- Confidence (self-efficacy)

Chat box Waterfall #2

What is one word or phrase that captures your takeaways from
Dual Capacity-Building Framework for Family-School Partnerships (Version 2)



UNLOCKING THE "HOW"

DESIGNING FAMILY ENGAGEMENT STRATEGIES
THAT LEAD TO SCHOOL SUCCESS

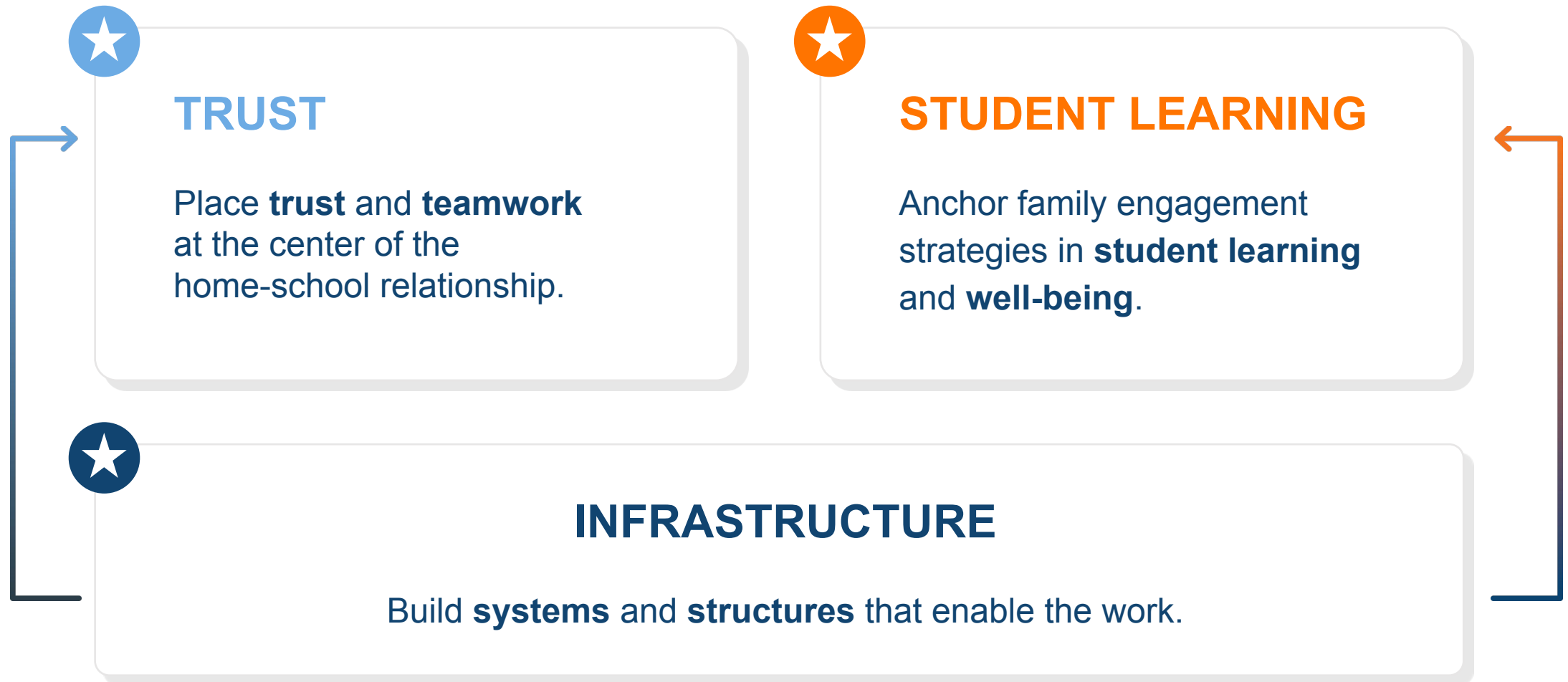
MARCH 2022

WRITTEN BY
Dr. Eyal Bergman

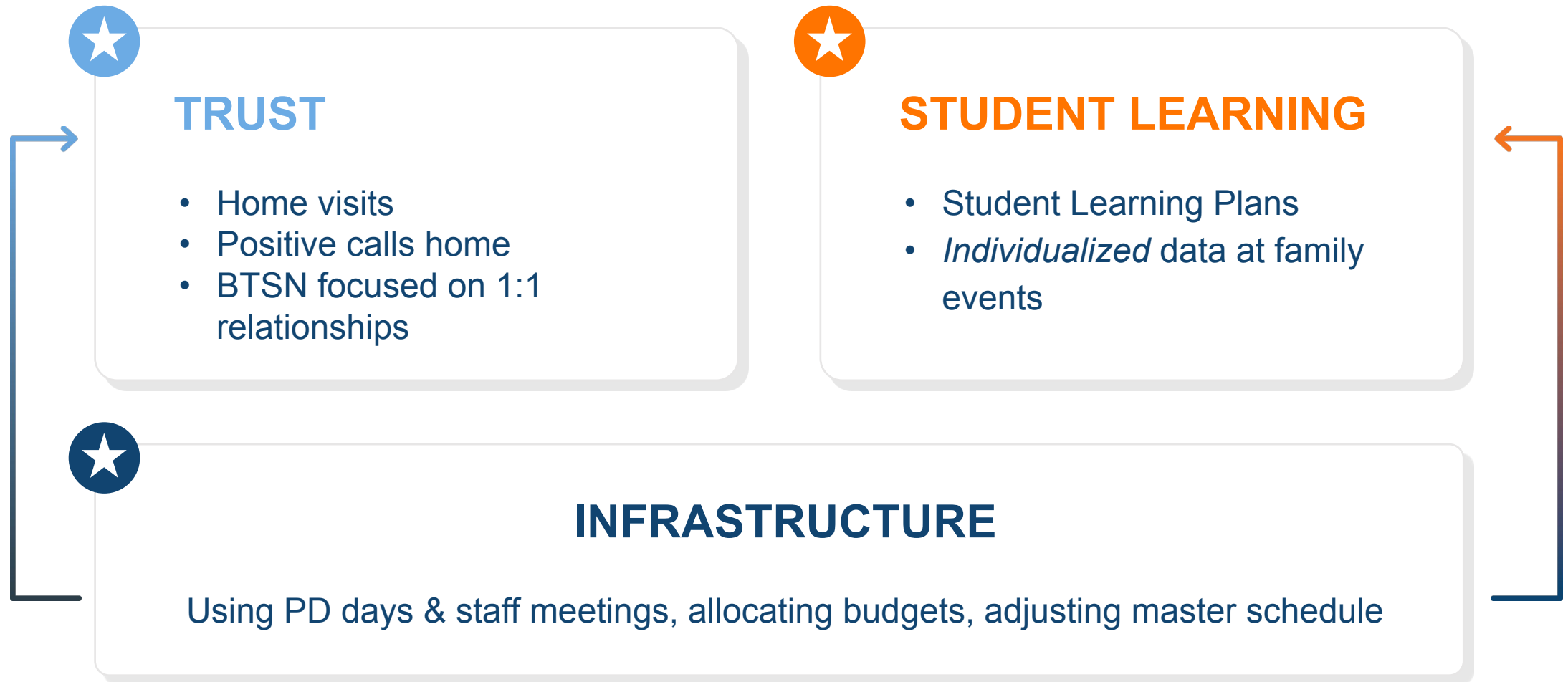
Three key sources:

1. Learning Heroes national polling data
2. *Dual Capacity-Building Framework for Family-School Partnerships (Version 2)*
3. *Embracing a New Normal: Toward a More Liberatory Approach to Family Engagement*

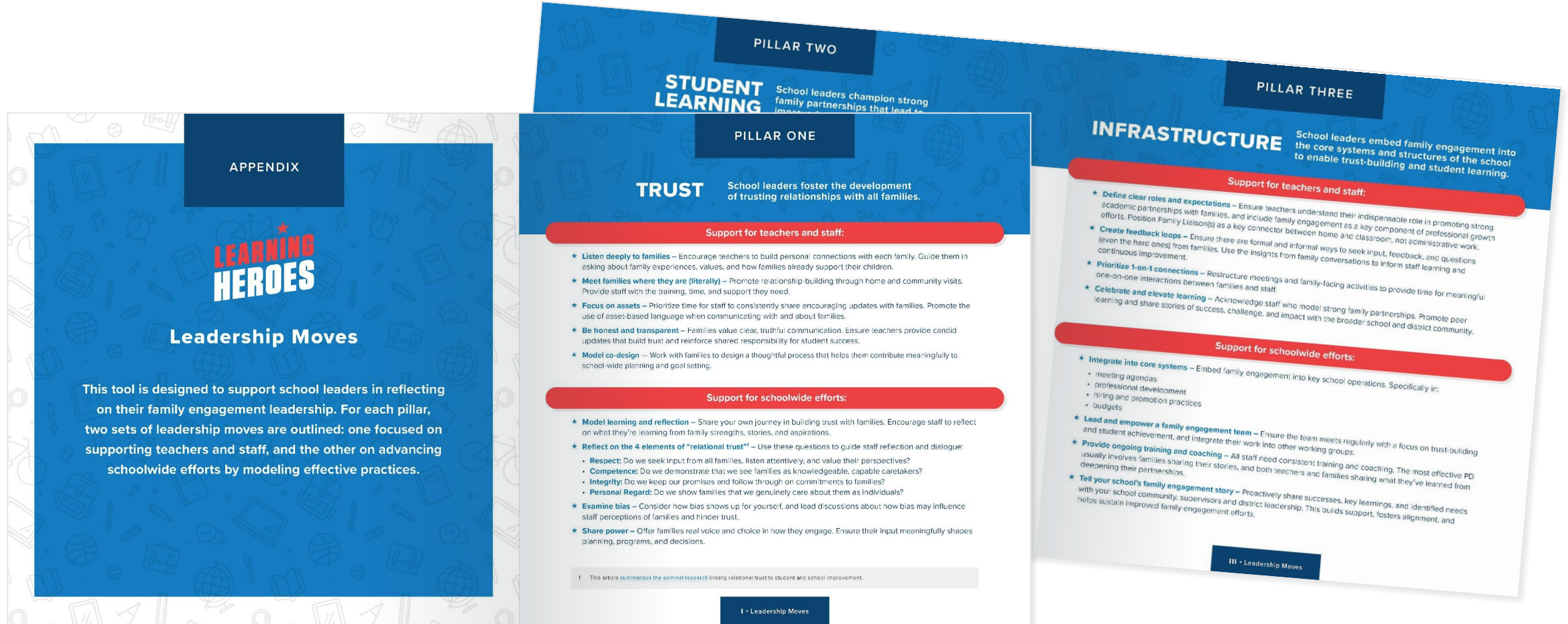
3 Pillars of Effective Family Engagement



Examples of Pillars in Action



Leadership Moves



Leadership Moves – Pillar 1: Trust

Support for teachers/staff:

- Listen deeply to families
- Meet families where they are (literally)
- Focus on assets
- Be honest and transparent
- Model co-design

Support for schoolwide efforts:

- Model learning and reflection
- Reflect on “relational trust”
- Examine bias
- Share power

Breakout Discussions

Which Leadership Moves are a strength for you?

Which do you want to lean into this year?

BREAK

10:45 PT / 11:45 MT

Consultancy protocol

Jessica Lujan
Principal
Knapp Elementary
SW Denver



- Jessica shares (3 mins)
 - Clarifying questions in the chat
- Jessica responds to clarifying questions (2 mins)
- Cohort offers probing questions & suggestions (7 mins)
- Jessica offers reflection (3 mins)

Examples of Goals to Anchor On

GOALS

- ✓ Decrease chronic absence
- ✓ Improve DIBELS scores
- ✓ Strengthen student engagement

NOT GOALS

- ✗ More parent volunteers
- ✗ Coffee with the principal
- ✗ ELAC attendance

Breakout room discussion

**Has family engagement been a
goal or a strategy?**

**Which school/district goals are
you considering?**

Chat box Waterfall

Which school/district goals are you considering?

Our Action Team

- **Eyal Bergman** (Principal)
- **Windy Lopez** (Assistant Principal)
- **Darien Dey** (5th grade Parent)
- **Ron Mirr** (3rd grade Parent)
- **Michael De Sousa** (Grade 3 Teacher)
- **Mike Serban** (Instructional Coach)
- **Rochelle Machado** (Instructional Coach)
- **Brandon Pinkney** (MTSS Coordinator)



THANK YOU TEAM!

Our Baseline Data

ELA

26%

at or above
grade level

Math

19%

at or above
grade level

Chronic Absenteeism

17%

Learning Goal: Improve Math Proficiency



TRUST

Leadership Moves

- **Listen deeply** to families

Our “Safe-to-Fail” Experiment(s)

- Empowered 3rd grade teachers to make **welcoming calls** to families, inviting them to share their hopes and dreams for their child.



ACTION STEPS

- **Modeled** listening and learning for the 3rd Grade Team.
- Provided a **script** and practiced during a team meeting.
- Provided **time** to make the calls.
- Had the 3rd grade team **share what they learned** with the whole staff.

Learning Goal: Improve Math Proficiency



STUDENT LEARNING

Leadership Moves

- Show **grade-level expectations** & how to support them at home
- **Share** grade-level progress

Our “Safe-to-Fail” Experiment(s)

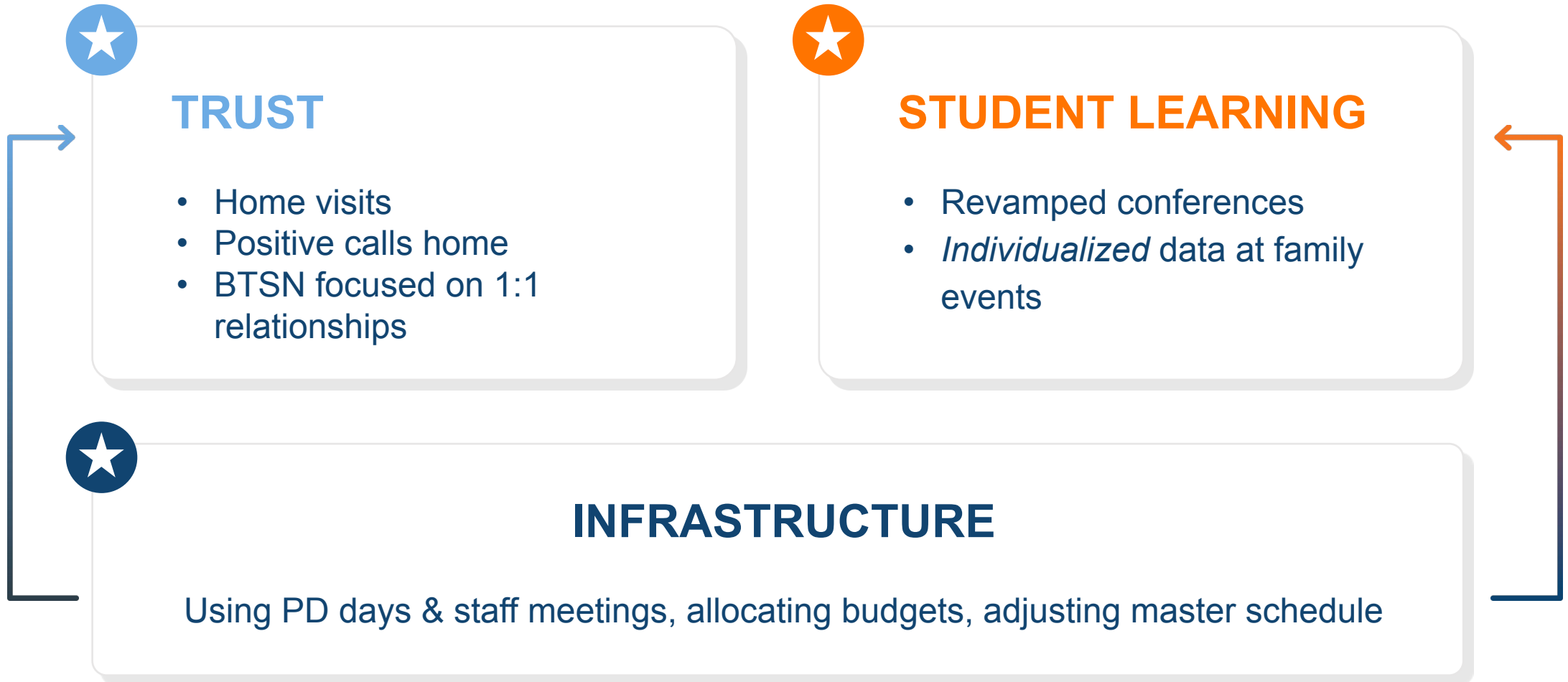
- All teachers shared **i-Ready scores** during conferences.
- Some teachers **co-created at-home learning plans**—a weekly goal of 45 minutes of i-Ready math.



ACTION STEPS

- **Modeled** and **practiced** sharing i-Ready data during a staff PD session.
- **Talked to 10 families** coming out of conferences to get input. We began by asking them what they learned about their child’s academic achievement.

Examples of Safe-to-Fail Experiments



**Quiet
writing
time**

**Or call a
colleague**

- ✓ Identify a school goal
- ✓ Identify a Leadership Move
- ✓ Identify a Safe to fail experiment

Next Steps

- ✓ Determine your team
- ✓ Define your goals & Leadership Moves
- ✓ Build some safe-to-fail experiments

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**Share Goals &
Strategies for
This Year**

**Share Goals &
Strategies for
Next Year**



Contact

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